

Rising to the Challenge » February 16–19

TUESDAY, FEBRUARY 16, 2021

TIME **(PST)	SESSION DESCRIPTION
9:00am	<p>WELCOME & OPENING</p> <p>Opening and Welcome</p>
9:20am	<p>KEYNOTE ADDRESS</p> <p>Mobilizing for a Green COVID-19 Recovery</p> <p>The global Coronavirus pandemic provides an opportunity to revitalize the economy to become more resilient to the next multi-trillion dollar crisis headed our way – the climate crisis. This keynote address will be delivered by one of the architects of the Green New Deal in the U.S. He will speak about systems change and the need for intersectional policies that are designed to address connected issues in a way that protects the most vulnerable while building a more just and sustainable economy.</p> <p>Speaker: Demond Drummer, Co-founder and Executive Director, New Consensus</p> <p>Moderator: Shannon Rohan, Chief Strategy Officer, SHARE</p>
10:15am	<p>SHORT BREAK</p>
10:25 – 10:50am	<p>CAMPAIGN SPOTLIGHT</p> <p>The Crisis in Long-Term Care</p> <p>The global Coronavirus pandemic has laid bare many fundamental flaws in our social, economic and political systems. But perhaps nothing so clearly as the crisis in long-term care facilities. In Ontario alone, more than 2000 residents have died in long-term care due to COVID-19 with evidence showing for-profit homes fairing worse than publicly run homes. Hear from the PSAC on their national campaign to stop private, for-profit long-term care. While supporting the PSAC campaign, some investors are also raising concerns about poor working conditions in long-term care facilities and how these have contributed to the abhorrent conditions and shocking death toll in many Canadian homes. In this campaign spotlight, you will hear about ways investors can support this multi-pronged effort.</p> <p>Speakers:</p> <p>James Infantino, Pensions and Disability Insurance Officer, PSAC</p> <p>Emma Pullman, Capital Markets Strategist, BCGEU</p> <p>Anthony Schein, Director of Shareholder Advocacy, SHARE</p>

12:30 PM – 2:00 PM	SIMULTANEOUS EDUCATIONAL SESSIONS
	<p>PENSION Trustee Bootcamp: An Introduction to Pension Investment & Governance This will be the first session in a series of four educational workshops targeted at new pension trustees and those interested in becoming a pension trustee. Over the course of four 90-minute sessions, the Bootcamp will provide an introduction to pension investment, pension fund governance, fiduciary duty, and capital stewardship.</p> <p>Speakers: Shannon Rohan, Chief Strategy Officer, SHARE Murray Gold, Partner, Koskie Minsky Stephanie Bertels, Director, Centre for Corporate Governance and Sustainability, Simon Fraser University</p> <p><i>PLEASE NOTE:</i> This session is for pension trustees, investment committee members and advisory committee members only. Separate registration is required.</p>
	<p>INDIGENOUS Trustee Workshop: Investing for Today and Future Generations An educational workshop for experienced Indigenous trustees focused on trust investment and governance including a look at incorporating values and beliefs into investment policy statements, working effectively with managers, alternative asset classes and capital stewardship.</p> <p>Speakers: Anthony Mallott, CEO, Sealaska Katie Wheatley, Program Manager, RRII Mark Sevestre, Senior Advisory and Founding Member, NATOA Kate Finn, Executive Director, First Peoples Worldwide</p>
	<p>FOUNDATION Investing 2.0 Workshop: Measuring Impact Across Your Portfolio Designed for Foundation executive directors, senior program staff, board directors and investment committee members interested in looking at specific elements of impact and responsible investing including a total portfolio approach and impact measurement across asset classes.</p> <p>Speakers: Kelly Gauthier, Managing Director and Partner, Rally Assets Mike Thiessen, MBA, CFA, Partner and Director, Sustainable Investments, Genus Capital Paul Lacerte, Managing Partner, Raven Indigenous Capital Partners Claudia Hepburn, CEO, Windmill Microlending</p>
	<p>PENSION Trustee Masterclass: Governing Systemic Risk An advanced course for pension trustees and investment committee members focused on deepening oversight of responsible investment practices including fit for purpose governance structures in the context of emerging systemic risks.</p> <p>Speakers: Hugues Létourneau, Program Manager, CWC and SHARE Tamara Herman, Senior Program Officer, CWC and SHARE Stephen Dunne, Chair, Investment Committee, CBUS Super Ellen Quigley, Climate Risk & Sustainable Finance Research Associate, Centre for the Study of Existential Risk, University of Cambridge</p>

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WEDNESDAY, FEBRUARY 17, 2021

9:00am	<p>IN-DEPTH SESSION</p> <p>Practical Realities of Responsible Investment Oversight: Strategies for evaluating asset managers' ESG performance</p> <p>There has been significant growth over the past 3 years in demand for ESG, RI and impact products from asset owners across Canada and the investment management industry has responded by developing new products and in some cases revamping existing products. The challenge for asset owners is how to effectively evaluate these products in a way that challenges the investment sector to raise its game on ESG integration, impact investing and stewardship.</p> <p>This session will provide practical advice for asset owners on the kind of information to look for when hiring new managers and in monitoring current managers. It will profile an innovative case study from a group of UK Foundations that put out a public, joint tender to the investment industry with the simple instruction to “impress us on social and environmental integration and impact”.</p> <p>Join us for this practical session where you will come away with ready-to-use information for working more effectively with your asset managers.</p> <p>SPEAKERS Faith Ward, Chief Responsible Investment Officer, Brunel Pension Partnership Colin Baines, Investment Engagement Manager, Friends Provident Foundation Tamara Herman, Senior Program Officer, SHARE and CWC Moderator: Mritunjay (MJ) Sinha</p>
10:15	SHORT BREAK
10:25 – 10:50am	<p>CAMPAIGN SPOTLIGHT</p> <p>Workers' rights and risks at Amazon: Investor action ahead of the 2021 AGM</p> <p>Amazon.com now has more than 1 million employees around the world and its growth has accelerated as a result of the COVID-19 pandemic, which has fuelled e-commerce. The vast majority of Amazon employees work in fulfillment centres and logistics operations. In recent months, the company has faced growing investor scrutiny on its poor health and safety practices for frontline workers and on its unwavering adversity towards collective bargaining - a fundamental labour right. This session will profile efforts by investors to raise these issues with the company, including through shareholder proposals, ahead of its AGM in May 2021.</p> <p>Speakers: Fredric Nyström, Head of Responsible Investment, Öhman Fonder Gagandeep Kaur, Organizer, Warehouse Workers Centre Hugues Létourneau, Program Manager, CWC and SHARE</p>

1:00 – 2:00pm	<p>THEMATIC SESSION</p> <p><i>Co-hosted with the Principles for Responsible Investment</i></p> <p>Growing the Indigenous Economy in Partnership: Lessons for investors</p> <p>Enshrined within the Truth and Reconciliation Call to Action #92 for the business sector is the need to support Indigenous communities in securing long-term, sustainable benefits from economic development – towards which equity ownership and participation is a significant step. This session will explore recent examples in which Indigenous peoples have become important partners in business ownership, highlighting case studies from fishing and renewables industries. This session will explore the role for investors in encouraging these kinds of equity partnerships across their portfolios alongside support for Indigenous participation in investee companies’ operations and governance.</p> <p>Speakers: Merle Alexander, Principal, Indigenous Law Group, Miller Titerle Law Corporation Terri Lynn Morrison, Director, Strategic Partnerships, Indigenous Clean Energy Mark Fattedad, Director & Portfolio Manager, Jarislowsky Fraser</p> <p>Moderator: Katie Wheatley, Program Manager, Reconciliation and Responsible Investment Initiative, SHARE</p>

THURSDAY, FEBRUARY 18, 2021

9:00am	<p>IN-DEPTH SESSION</p> <p>Rising to the Challenge: Time for a Radical Rethink of Corporate Governance</p> <p>Can we close the gap between recent high-minded statements about corporate purpose and responsibility, and actual changes in how corporations are governed? Is all the talk about “stakeholder capitalism” a real opportunity to improve corporate accountability and sustainability, and if so, what does that look like and how can investors play a role? Who should have a seat at the board table, and how are they held accountable? How do we measure and compensate executive performance, and how much is too much? Is culture and engagement measurable, or will managers just game the results?</p> <p>This fast-paced “shark tank” session will invite three corporate governance leaders to each propose, debate and defend one radical but achievable rethink of corporate governance, and you’ll get to vote on the idea whose time has come. Together with the audience, they’ll challenge the status quo and chart a path to more accountable and sustainable corporations.</p> <p>Speakers: Tom Powdrill, Head of Stewardship, PIRC Susheela Peres da Costa, Head of Advisory, Regnan Lenore Palladino, Assistant Professor, UMass Amherst</p> <p>Moderator: Kevin Thomas, Chief Executive Officer, SHARE</p>
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10:15	SHORT BREAK
10:25 - 10:50am	<p>CAMPAIGN SPOTLIGHT</p> <p>Reconciliation in ACTION</p> <p>In 2019, the Reconciliation and Responsible Investment Initiative (RRII) published a guide providing practical advice to investors on ways to advance reconciliation. In 2020, we gathered at the inaugural Investor Summit to brainstorm how to implement those ideas and further leverage investors’ assets to champion Indigenous rights and title within investment policies and practices. In that session, people shared ideas and others made commitments. In this 25-minute campaign spotlight, we will be sharing stories of Reconciliation in ACTION so we can continue to rise to the challenge, work together, inspire each other and ensure that investors are supporting Indigenous leadership, Indigenous rights and the Indigenous economy.</p> <p>Speakers: Andrew Coward, Treasurer, University of Victoria Kathy Smail, Executive Director, Glasswaters Foundation Mark Sevestre, Senior Advisor and Founding Member, NATOA</p>
12:00 – 1:00pm	<p>THEMATIC SESSION</p> <p>Getting warmer: Investor action on the climate crisis is heating up</p> <p>The climate crisis has not only challenged companies to reconsider business as usual; it has also forced investors to re-think the place of environmental considerations in corporate governance, financial analysis and regulatory action. What are the new frontiers of climate action in corporate Canada, and how are investors raising the stakes for companies that lag behind? Our expert panelists will show us the new strategies and tactics that are coming up as institutional investors meet the climate challenge.</p> <p>Speakers: Sonia Medina, Executive Director, Climate Change at Children’s Investment Fund Foundation Jonathan Fowlie, Vice President Government Relations, Public Affairs and Community Investment, Vancity Dr. Janis Sarra, Professor of Law, Peter A. Allard School of Law, University of British Columbia and Principal Co-Investigator, Canada Climate Law Initiative</p> <p>Moderator: Mike Toulch, Senior Engagement and Policy Analyst, SHARE</p>

FRIDAY, FEBRUARY 19, 2021

9:00am	<p>IN-DEPTH SESSION</p> <p>AFFORDABLE CITIES: HOW CAN INVESTORS ADDRESS THE AFFORDABLE HOUSING CRISIS</p> <p>Inequality in Canada is growing rapidly. While income inequality is a key contributing factor to economic inequality, wealth inequality is even worse. In Canada, as in other countries, a major factor driving wealth inequality is housing.</p> <p>This session will look at how housing unaffordability is exacerbated by the primacy of financial capital and the power that the financial system has over other key housing stakeholders. It will also look at whether there is a positive role that investors can play as capital providers and stewards to prioritize housing affordability.</p> <p>SPEAKERS: Martine August, Assistant Professor, School of Planning, University of Waterloo Garth Davis, Managing Partner, New Market Funds Sylvia Poniecki, Director, Positive Social Purpose Lending Program, Wespath Benefits and Investments</p> <p>Moderator: Claire-Helene Heese-Boutin, Community Finance Lead, Parkdale People’s Economy</p>
10:15	<p>SHORT BREAK</p>
10:25 – 10:50am	<p>CAMPAIGN SPOTLIGHT</p> <p>Towards Responsible Real Estate Management</p> <p>The Canadian Capital Stewardship Network (CCSN) has launched its first-ever campaign to encourage pension funds to implement proactive measures to promote safe, sustainable and responsible business practices in the context of COVID-19. This spotlight will highlight the work of the CCSN and the steps that trustees and other investors can take to set clear expectations for real estate and private equity managers on the responsible management of workforce risks in their portfolios. Learn more about the campaign in the spotlight and how you get involved.</p> <p>Speakers: Shalini Ramgoolam, Program Officer, SHARE and Committee on Workers’ Capital Poonam Datar, CEO, Cleaning Accountability Framework MacKenzie Small, Pension Specialist, UNITE HERE</p>
12:30 – 1:30pm	<p>THEMATIC SESSION</p> <p>Challenging Inequality and Injustice in the Economic Recovery: How are investors rising to the challenge?</p> <p>The systemic risks associated with racial injustice and deeply embedded economic inequality are undermining the stability of our democracies and our economies. They are affecting returns, elevating risks and impacting the very people that we are</p>

	<p>investing on behalf of – our pension beneficiaries, our donors, our community members, our educational institutions, our congregations.</p> <p>Bold and transformational actions are required to drive meaningful changes in the economy. This session will look at how investors are rising to the challenge and where the opportunities are for investors to do more. It will highlight case studies of how investors are challenging inequality and injustice through a range of strategies including portfolio construction, shareholder engagement, proxy voting and policy advocacy to address racial and economic justice and growing inequality.</p> <p>Speakers:</p> <p>Pat Miguel Tomaino, Director of Socially Responsible Investing, Zevin Asset Management Sarah Couturier-Tanoh, Senior Engagement and Policy Analyst, SHARE Shante Litte, Research and Content Lead, Transform Finance</p> <p>Moderator: Mitchell Anderson, Trustee, United Church of Canada Pension Plan</p>
<p>1:30 – 1:45 PM</p>	<p>CLOSING REMARKS</p>